



(1) COOKIE POLICY

This policy sets out information about our use of Cookies on our website.

"We" or "us" means: **OLD SWAN INN – Holiday Cottage**

Our registered address is: **BRYNMEREDITH SWAN
EGLWYSWRW
CRYMYCH
PEMBROKESHIRE
SA41 3RY**

"Website" means: www.the-oldswaninn.co.uk

If you wish to contact us, please click here: www.the-oldswaninn.co.uk/contact

WHAT IS A COOKIE?

A 'cookie' is a type of data file that is stored on your device when you visit a website or perform actions while visiting a website. A cookie file contains information that is transferred to your device's memory which is recalled when you revisit our site, or when you perform certain actions on your device. Where we refer to a cookie in this policy, this incorporates similar tracking technologies.

NECESSARY COOKIES

When you first visit our website, we only use necessary cookies. This means that additional cookies (called "optional Cookies" in this policy) won't be used unless you agree to accept/enable all cookies, or select your own cookie preferences.

OPTIONAL COOKIES

Optional cookies are used for analytical, performance, advanced functionality and advertising purposes. More information is set out in this policy. Optional cookies help us improve our website and we believe accepting all optional cookies provides you with the best user experience.

Cookies can be “First Party”, i.e. set by us, or “Third Party”, i.e. placed on your device by another organisation when you visit our website. Third-party cookies may be placed on your device by an organisation providing a service to us or by our business partners, so that they can advertise products and services to you on our website and elsewhere on the internet. Because of how cookies work, our website cannot access third-party cookies stored from other websites; nor can other organisations access the data in the cookies we use on our website.

CHANGING YOUR PREFERENCES

You can select/enable some or all of the optional cookies either within the settings of your own device or by selecting the option provided on our website.

HOW LONG WILL COOKIES STAY ON MY DEVICE?

The length of time a cookie will stay on your computer or mobile device depends on whether it is a “persistent” or “session” cookie. Session cookies should expire when you stop browsing. Persistent cookies stay on your device until they expire after a set period or are deleted. For each of the cookies used on our website we have set out the duration in the tables below.

THE COOKIES WE USE ON OUR WEBSITE:

Necessary Cookies

Necessary Cookies are that are required for the operation of our website. They include, for example, cookies that allow page navigation or enable you to access certain areas of our website. Our website cannot function properly without these cookies. Necessary Cookies can only be disabled by changing your browser preferences but doing so may result in reduced or limited functionality of our website. In some circumstances our website may cease to function as intended if necessary cookies are disabled, deleted or otherwise altered. We do not accept any liability for any loss arising where necessary cookies are disabled, deleted or otherwise altered. We use the following necessary cookies:

| COOKIE NAME | DOMAIN | DESCRIPTION | DURATION |
|--------------------|--------------------------|---|-----------------|
| crumb | www.the-oldswaninn.co.uk | Squarespace who is an American website creation and hosting company, sets this cookie to prevent cross-site request forgery (CSRF). This cookie is essential for the security of the website and visitor. | Session |
| test | www.the-oldswaninn.co.uk | Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR compliance of the website. | Persistent |

Optional Cookies

We and third parties like to use cookies on this website to enhance your user experience, personalise content, provide social media features, and analyse the traffic/visitors actions on our website. Optional cookies help us to provide you with the experience we intend to provide when you browse our website and also allow us to improve our website and the service we provide.

We need to obtain your consent to use Optional cookies; this is usually by way of a pop-up notice when you first enter our website.

Advanced functionality, Analytics and Performance

We use analytical/performance cookies to enable us to recognise and count the number of visitors and to see how the visitors use our website when they are using it. This helps us improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

We would like to use the following optional advanced functionality, analytics and performance cookies:

| COOKIE NAME | DOMAIN | DESCRIPTION | DURATION |
|-------------------------|--------------------------|---|-----------------|
| _ga | www.the-oldswaninn.co.uk | The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a random generated number to unique visitors. | 2 years |
| _gid | www.the-oldswaninn.co.uk | Installed by Google Analytics, _gid cookie stores information on how many visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously. | 1 day |
| _gat | www.the-oldswaninn.co.uk | Used by Google Analytics to throttle request rate. | 1 day |
| _gat_gtag_UA_20802680_7 | www.the-oldswaninn.co.uk | Set by Google to distinguish users. | 1 minute |
| p.gif | Typekit.net | Keeps track of special fonts used on the website for internal analysis. The cookie does not register any visitor data. | Session |

Social Media Cookies

These cookies are likely to be analytical/performance cookies or target cookies. Please note our social media partners may also use cookies over which we have no control and if you have consented to the use of those cookies elsewhere, as they are on your device without your consent, those cookies will be active. We cannot prevent this. To control the use of these cookies, you will need to contact the controller of that cookie.

We have a presence on the following media platforms:

| SOCIAL MEDIA PLATFORM | OUR ADDRESS ON THE PLATFORM |
|------------------------------|---|
| Twitter | https://twitter.com/OLDSWANINN |
| Pinterest | https://www.pinterest.co.uk/theOLDSWANINN/ |
| facebook | https://www.facebook.com/theoldswaninn |
| Instragram | https://www.instagram.com/theoldswaninn/ |

(2) PRIVACY & INFORMATION

Under The General Data Protection Regulation 2018 (GDPR 2018), all personal and other information and details collected by **us** or on behalf of us by **HolidayLivebooking.co.uk** via our online booking application, will not be disclosed to any third party except in relation to any legal obligations required by law such as under The Immigration (Hotel Records) Order 1972.

Your booking information (name, address, email) is stored on the Holidaylivebooking.co.uk database but is only accessible by Holidaylivebooking.co.uk and ourselves as co-proprietors of **The Old Swan Inn** for the purpose of administrating your booking. Access controls, logging and encryption are in place to ensure the ongoing security of information entrusted to Holidaylivebooking.co.uk, and we're required by law to keep the information confidential. We also maintain **Yahoo.co.uk** email account and store guest emails and email address for our future records. Our own website www.the-oldswaninn.co.uk via **Squarespace.com** and our online booking facility Holidaylivebooking.co.uk is HTTP Secure (HTTPS) to offer you further protection whilst browsing our website or booking online.

If you have subscribed for emails or opted-in during our online booking we may contact you occasionally about any offers/news at The Old Swan Inn. We use **Campaignmonitor.com (also HTTPS)** to deliver offer emails to you and only your name and email address is stored securely with two-factor authentication.

We will not sell, trade, or transfer your details to third parties. Any e-mail marketing we carry out will always allow you to unsubscribe from the mailing list, and you can contact us anytime to unsubscribe.

You can contact us to ask us what information we hold about you. You can request that this information is deleted. When we cease trading all information will be destroyed or will be transferred to the new proprietor who will be bound by the same GDPR Privacy laws.

There are cookies on our website but you can decline these on entering the site.

Last Updated 22/02/2022